

## From Holidays to Management Consultancy

### Freiburg and its region...



have always been unique. City Council and Administration, research, individual initiatives and the local economy have created a centre of competence in terms of environmental protection and solar energy concepts which is unique in the world.

In and around Freiburg ecology has become a way of life and not just a showcase. Within a radius of 20 km you will find everything you need: a maximum of information for a minimum of input. The inspiring atmosphere as well as the charming environment of Freiburg make learning fun.

### You are...

- ↗ Businessman, politician, educator or research expert
- ↗ Specialist from industry and commerce, tourism or city administration
- ↗ Member of Lobbies, clubs or other initiatives
- ↗ Member of a energy supply enterprise, a bank or an insurance company
- ↗ architect, city planner, ecologist or building owner
- ↗ pupil or student

### ...interested in solar and environmental topics

#### Picture Source, alphabetically:

- Fraunhofer ISE, Freiburg
- Freiburg Wirtschaft und Touristik GmbH, Freiburg
- INSTAG Immobilien AG, Köln/Berlin
- Sachgebiet Weinbau, Regierungspräsidium Freiburg
- Solare-Energie-Systeme GmbH, Freiburg
- Solar-Fabrik GmbH, Freiburg



## Freiburg Futour – a Powerful Network

### We...

Freiburg Futour is the central institution for tours and seminars regarding the solar and environmental attractions of the Freiburg region and serves as the travel agency for the Solarregion Freiburg.

### ...our offer

Freiburg Futour offers the the following comprehensive service:

- ↗ guided tours, excursions
- ↗ tours and incentives
- ↗ study tours
- ↗ conferences with joined programmes
- ↗ seminars, training courses
- ↗ Freiburg Futour comes to you: lectures, seminars on location
- ↗ we make available the services of experts in consulting, research and other services

### ... and our service

organization of travel, hotel and restaurant accomodation, transportation, interpreting and side programmes.

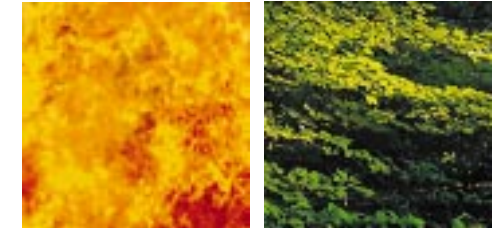


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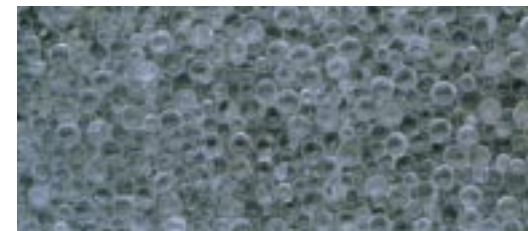


Freiburg Futour

## Solar Energy and Environment –



- Travel
- Guided Tours
- Seminars





# Freiburg Futour

## Freiburg is a Centre of Solar Energy

In more than one respect it is a few degrees warmer here. Sustainable economy becomes reality.



## Living with the Sun

Are you interested in the latest research results or in their practical application in the Lives of Freiburg's citizens?



## Urban Renewal of "Old" Buildings

Climate protection in the community with incentives for the construction industry. Example: period mansion.



## Solar Energy - Photovoltaics

Research, production, marketing, application - even the local football stadium is equipped with solar cells.



## Knowledge for the Future

### Water and Wind Power Station

both a power provider for retirement and an attractive tour sight.



### Waste is More than just Waste:

Waste concept, recycling department store, recycling, composting, organic waste. Thanks to biogas and the heating power station of Landwasser 10,000 citizens enjoy electrical amenities meaning warm feet among other things.



### "I own 30 cars!"

Intelligent mobility here means for example car sharing, regional all-round ticket, car-free living, mobile central agency, city logistics, hybrid trucks.



## Using and Protecting the Black Forest

Unique living and learning with regard to the following topics: nature conservation, ecology, economy, tourism and energy.



## First-Hand Knowledge

### Only the Best

The health level of the food can only be as good as that of the water and soil. Ecological agriculture is nature conservation from scratch. We can show you a natural purification plant; or would you prefer an exquisite eco-wine tasting?



### Tourism: Lean and Clean

Touristic growth of a pleasant kind: Bus transport for hiking-tours, ecologically operated hotels and tourist concepts, parc rangers: here "backwoodsmen" take the lead!



### The City of the Future...

is not the megalopolis. Freiburg proves that short distances do not mean "provinciality". Experience the birth of new, ecologically planned urban quarters and meet the people who created them in a joined effort.



### "Looking for an Environmental Job - for a Change"

In and around Freiburg there are about 10.000 people working for the future: creating new jobs and thers new hope for our youth. Visit the solar factory - Solar-Fabrik GmbH - set up only by private funds.

